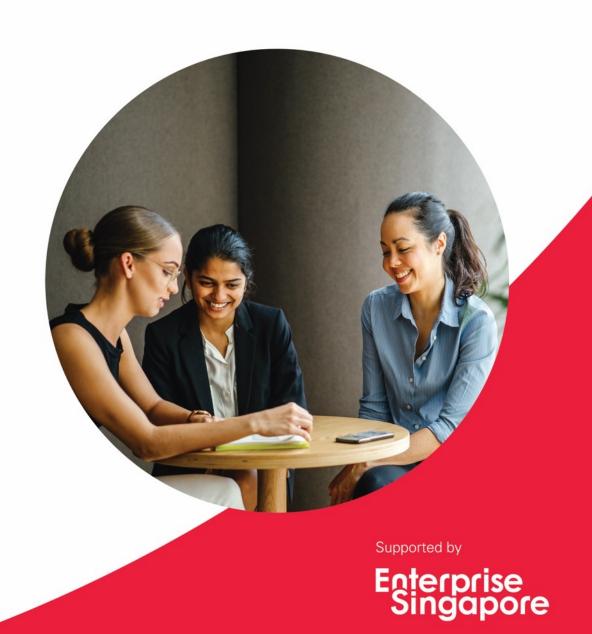


Sharing of SME Centre @ ASME Services

For New Tenants of Stellar Lifestyle



SME Centre @ ASME Services



Started since 2005 Fully funded by EnterpriseSG Largest SME Centre in Singapore

- Assisting local enterprises in building capabilities and improving productivity
- Our experienced Business Advisors @ SME Centres act as consultants to support you in enhancing your business in areas such as Productivity, HR, Marketing, Finance (incl. government grants advisory) and Overseas Expansion.

SME Business Advisory:

1-to-1 Consultation with SMEs

SME Business Diagnosis:

1-to-1 Consultation with SMEs

SME Group Workshop:

Webinar / Classroom Training for group of **SMEs**

SME Group Based Upgrading (GBU) Project Service:

Minimum 10 SMEs in same industry / locality adopting same solution

NEW

Go-To Centre for WST Sector SMEs:

- **WST Diagnostics**
- **WST Solutions**

Business Support Programs (Grants)



Productivity Solutions Grant (PSG)

Improve productivity through IT solutions and equipment.



Energy Efficiency Grant

Support for adopting pre-approved energy-efficient equipment. (Food Services/Manufacturing & Retail only)



Enterprise Development Grant (EDG)

Tap on EDG for projects that help you upgrade, innovate, grow and transform your business.

Productivity Solutions Grant (PSG)

The Productivity Solutions Grant (PSG) helps Singapore companies improve their productivity and automate existing processes through <u>IT solutions & equipment</u>. Receive up to S\$30,000 of financial support to improve your business productivity.

- Up to 50% of eligible costs for local SMEs
- Sector-specific and generic solutions
- Get support for sector-specific and generic solutions that are pre-approved by EnterpriseSG and other participating agencies.



Date: 3 May 2023 (Wed), 1pm – 3pm Title: Skill up with Social Commerce

Synopsis: In this workshop, we will be introducing what is Social Commerce and how Social Commerce allows business to create a frictionless/seamless experience for shoppers and boost consumer's propensity to purchase



Thank You

www.enterprisesg.gov.sg/smecentre



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